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Recreation Committee Minutes
Thursday, October 6, 2011
7:30 pm
Brooklyn Community Building

Jill Van Den Eng called the meeting to order at 7:35 pm. Jill Van Den Eng, Dorothy Frandy, Helen McCord, Tari Lust and Ginger Valiska were in attendance.

Frandy made a motion to approve meeting minutes from August 18, 2011. Valiska seconded. All voted aye. Motion passed.

The committee confirmed that meetings will be on Wednesday nights this fall because of the exercise classes on Thursday nights.

The budget was reviewed. Summer Recreation expenses seem to high and field trip expenses seem too low. Stacy Wolfe worked on Summer Recreation and was not in attendance to discuss this year's expenses.

Committee reviewed budgeted monies left for 2011 for advertising, postage and expenses. Van Den Eng proposed the committee purchase a sandwich board with interchangeable faces to set outside the community building to advertise movie night, Dime a Dip, Summer Recreation and Get Fit exercise classes. Wisconsin Sign & Graphics, located in Brooklyn, can make the sign with four panels for \$260 plus tax. An additional face to announce Summer Recreation registration was suggested.

McCord made a motion to purchase the sandwich board and interchangeable faces. Lust seconded. All voted aye. Motion passed.

McCord reported that boards were purchased for signs about Dime a Dip in 2012. They are painted and ready for wording. Frandy suggested having the fronts done by Wisconsin Sign & Graphics so the logo can be included and the signs look professional. McCord will get dimensions of the boards to price out the project.

Frandy suggested bucket swings at Smithfield Park. There are no baby/toddler swings there now. Valiska said some swings are broken in Legion Park. Van Den Eng made a

motion to instruct public works to purchase a baby swing for Smithfield Park and assess other park swings that might need to be replaced in 2011. Frandy seconded. All voted aye. Motion passed.

Another suggestion for unspent Recreation funds was adding trees at Water Tower Park. This park is pretty spare. There may be one tree in the park, which will grow and provide shade. The committee will look at the park and discuss options at the November meeting. Some ideas were adding a sandbox, balance beam, trees or bouncy animals.

Van Den Eng will give updates to the office for the website. The Get Fit program and Family Movie Night should be updated. All the Recreation Committee icons are on the website. The committee agreed that out of date projects like Dime a Dip and Summer Youth Recreation icons can be removed so Get Fit and Family Movie Night get more attention.

The committee is interested in making a Facebook page to promote events for the Recreation Committee. Van Den Eng is meeting with member Stacey Hardy to bounce ideas.

The bounce house at the EMS Labor Day celebration was a success. Having it there for one day netted the committee \$131. Frandy noted that the committee should continue this relationship with the EMS and be a part of the Labor Day celebration in 2012.

The committee needs a logo for the 4th of July for advertising purposes. Van Den Eng will try to find the original artist to come up with something that matches logos for other events.

Frandy contacted someone about fireworks. He is willing to do a 30 minute show for the cost of the fireworks. Many community members complained the 2011 show was too short. Frandy will inquire about liability, as this person is not incorporated and may not hold a liability license. At the time of the meeting, it was unknown whether the village or the fireworks company was responsible for liability insurance.

Frandy will also get a quote from the fireworks company that provided fireworks in 2011.

Other fireworks discussions were tabled until January.

The first Family Movie Night was a success. There were 36 people in attendance and \$40 in concession sales. New families were seen at the movie.

The next movie is on November 5, when Mr. Popper's Penguins will be shown.

Get Fit Brooklyn assisted Zumba instructor Ashley with a Zumbathon in August. This event had 49 people attend and raised \$700 to the cause, which is Lou Gehrig's disease, a disease that afflicts the instructor's mom.

The Zumbathon may have driven traffic to Get Fit Exercise classes. The first class was tonight, October 6, with 20 people in attendance for Zumba. The program raised enough to pay the instructor and make a profit. A drop-in fee of \$5 is offered for those unable to commit to the entire 6 weeks of classes on Thursday nights at 6:30.

Valiska discussed plans for Winterfest. She is considering doing two different events. An event for younger children in December has been popular, with parents dropping off kids to do winter crafts and activities while parents have time alone to wrap gifts or do errands. Valiska may plan another event for older children ages 11 to 14. This free night would probably have ping pong, hockey, basketball or other sports. This event would happen in February.

Van Den Eng made a motion for Valiska to buy supplies for a children's event in December, using unused postage fund monies in the Recreation Committee budget. McCord seconded. All voted aye. Motion passed.

McCord made a motion to adjourn. Valiska seconded. All voted aye. Motion passed. Meeting adjourned at 8:57 p.m.