

# Village Of Brooklyn

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## **Economic Development Committee October 10, 2013 Minutes**

Members Present: Tim Belter, Scott Meier, Nadine Walsten, Dorothy Frandy, Nissan Rodriguez, Steve Lust, Heather Kirkpatrick  
Members Absent: Mike Gehrmann  
Others Present: Erin Welty, Brit Springer

Meeting was called to order at 6:43 PM by Kirkpatrick.

Frandy motioned to approve the 8/15/13 EDC minutes with corrections. Motion was seconded by Rodriguez. Kirkpatrick abstained. Motion carried.

Update on the business park construction was given. The infrastructure is being installed. The Village is continuing to talk to prospects. The marketing Brooklyn Business park informational handouts will remain at 3 pages rather than try to get the information on two pages.

The winner for the Brooklyn Business Complex street naming contest has been informed.

The community business registry/mailling list needs to be updated. There are 80+ businesses in Brooklyn.

Frandy motioned to recommend to the Village Board to sponsor a grant application for a small town e-zine (digital magazine for small towns). Motion was seconded by Meier. Motion carried unanimously.

Kirkpatrick motioned to postpone discussion on the Brooklyn Business Complex signage. Motion was seconded by Frandy. Motion carried unanimously.

The next EDC Open House is scheduled for October 24<sup>th</sup>. The schedule is as follows:

5:30 PM - Set up  
6:30 PM - Start (networking)  
7:00 PM – 8:00 PM Speaker (Mike Fazio, SBA-Milwaukee)  
8:00 PM – Questions/networking

The 2013 budget was reviewed.

Kirkpatrick motioned to recommend the following 2014 budget to the Village Board:

Planner	\$10,000
Economic Development Expenses	1,000
Business Park Marketing	6,000
EDC-Village Branding	1,000
Business Retention/Promotion	<u>500</u>
Total	<u>\$18,500</u>

Frandy motioned to adjourn the meeting at 8:00 PM. Motion was seconded by Rodriguez. Motion carried unanimously.