

# Village Of Brooklyn

P.O. Box 189 • 210 Commercial St • Brooklyn, Wisconsin 53521  
608-455-4201 • Fax: 608-455-1385 • Email: clerk@brooklynwi.gov

## **Economic Development Committee July 17, 2014 Minutes**

Members Present: Heather Kirkpatrick, Nadine Walsten, Nissan Rodriguez, Scott Meier, Zach Leavy  
Members absent: Toni Breitweiser, Tim Belter, Dorothy Frandy

Meeting was called to order at 6:39 PM by Kirkpatrick.

Walsten motioned to approve 5/8/14 minutes. Rodriguez seconded. Kirkpatrick and Leavy abstained. Motion carried.

Debriefing of May 14, 2014 EDC Open House. There was general agreement that having to find a replacement speaker for WEDC presenter at the last minute delayed publicizing the event. There was also general agreement that Wisconsin Women's Business Initiative Corporation's (WWBIC) presentation was excellent and that we should bring them back for a second session. Attendance for the last two EDC open houses has been low, so before planning further Open House events, the committee wants to determine why turn-out has been low, if this type of event is desired by Brooklyn's business community and if so what topics they want. Finally, the EDC would like to see more active participation by the business community.

Discuss loss of downtown businesses. Kounty Korner's has closed and the recycling business is moving to Monroe at the end of July.

Discuss implementation of business retention goals in Strategic Plan (Gary Becker, Vierbicher Associates). Gary was not able to attend this meeting. However, an upcoming meeting with Gary, Vierbicher's newly hired Economic Development consultant and Michael Johnson, Executive Director of Green County Development Corporation.

Report on Micro-lending conference, Tim Belter. This was not discussed.

Update on the Brooklyn Business Complex (BBC): We received an inquiry from another potential business and will see how things progress.

Need to schedule a promotional event for awarding the Prosperity Place street sign to street naming contest winner Amanda Shippee.

Update on possible community development resources for assessing future community building functions was given. University of Wisconsin Department of Urban and Regional Planning indicating that no student was found and that it may not be a good fit for this type of project. Potentially Bill Rizzo may be a resource that could assist with this project.

2014 budget was reviewed.

Future meetings were scheduled as follows: Aug. 21, Sept. 11, Oct. 9, Nov. 13 and Dec. 11, 2014.

Kirkpatrick motioned to adjourn the meeting at 8:30 PM. Walsten seconded. Motion carried unanimously.